



THE LOOP

Issue 14 | August 2024





Phil East

Chief Executive's
Message

“No one can whistle a symphony. It takes a whole orchestra to play it.”

As a (very) amateur musician, that’s a quote I love, although I’m not too sure who actually said it. Collaboration can be deeply enriching, and it can be much more effective than playing solo.

If the vision and values of you and your teammates align, and you recognise and appreciate the unique contribution of each participant, then teamwork really can make the dream work.

Over the past few years at Salford Foundation, more of our projects have been delivered in formal collaboration with other charities, private companies and public agencies. We’re agile - sometimes we lead, sometimes we ‘follow’ as sub-contractors; and some are equal partnerships.

The model and governance doesn’t really matter to me. What does matter is that the partnership has a tangible positive impact on our beneficiaries, services and outcomes.

That’s the golden thread in this edition of ‘The Loop.’ Partnership working often introduces us to other potential partners and opportunities we otherwise would not have been aware of. We’re always open to working with other organisations in different ways.

As we look to the future and the new political era which will hopefully deliver refreshed societal priorities, we will continue to look outwards, thinking creatively about who else can help us support even more people in building better futures.



Men's Wellbeing Campaign



This Christmas we're teaming up with The Big Give to raise funds for The Shed and we need your pledge to support more men!

How does The Big Give work?

The Big Give matches your pledge from their pool of donors and **so if your company donates £1,000, The Shed will receive a further £1,000 from The Big Give**. In effect, **your pledge is doubled, what's not to love?**

How can you help?

Salford Foundation's The Shed are collecting pledges of support up to **31st August 2024**. Last year we supported **over 200 men** and this year we want to support **even more men to Build Better Futures**. Our campaign target is **£35,000**. **Pledge your support for The Shed Wellbeing Campaign here**



What is The Shed?

The Shed works holistically with vulnerable and marginalised men aged 18+ with multiple needs in Salford to improve their health and wellbeing.

The Shed' is a **safe and confidential place offering trauma-informed support** to men experiencing **social isolation, unemployment, poverty, poor physical or mental health, history of offending and at risk of homelessness**. Through engagement with arts, culture and heritage activities, men are supported to improve their **confidence, self-esteem, set goals and take the first steps**. The Shed provides:



- **Better access to information, advice and advocacy**
- **Improved emotional and financial resilience**
- **Improved health and wellbeing**
- **Increased participation with community services and networks**
- **Reduced risk of homelessness and more sustained tenancies**
- **Reduced risk of offending/re-offending**

The small print

Pledges must be paid after the campaign is completed, between 10/12/2024, 12:00 and before the deadline, 17/01/2025, 18:00. **Pledgers must not donate to our charity during The Big Give Christmas Challenge campaign week**, as you would be effectively doubling your own donation. **Minimum pledge is £1,000.**



Wellbeing Service Partnership



The Wellbeing Service
Helping people on probation

Following a successful pilot, The Wellbeing Service was jointly commissioned by Greater Manchester Combined Authority (GMCA) and His Majesty’s Prison and Probation Service (HMPPS). The service, led by The Big Life group, is delivered across Greater Manchester by voluntary organisations with local knowledge, skills and specialist support.

The service focuses on **providing trauma-informed support for adult men aged 18+ who are on probation**. It focuses on **people’s strengths & aspirations**, giving men the **greatest opportunity to move forward positively in their lives**. Men are referred by their Probation Worker to a community partner.

In Salford, **our service is based at The Shed**, Acton Square, Salford Crescent, Salford, M5 4NY. **Probation staff are also co-located with Salford Foundation staff** to help run a **smooth and integrated service** from initial referral, needs and risk assessment to sharing progress and support plans for men.



| | |
|---------------------------------|---|
| Service leadership: | |
| | Commissioning and strategic direction Lead provider |
| Specialist providers: | |
| | Family support Finance, benefit and debt Trauma-informed services |
| Wellbeing Hub providers: | |

THE LOOP

When someone accesses the wellbeing service, they receive tailored support that's designed to match with their aspirations and help them meet their goals. Tailored support helps to motivate men to make positive changes around:

- personal wellbeing
- family and relationships
- building social connections
- independent living skills

Since the pilot began in June 2022, we have helped **720 people on probation across Greater Manchester and 225 in Salford**. To find out more about the Wellbeing Service, visit [The Wellbeing Service \(GMIRS\) - The Big Life group](#).

Salford Foundation also offers **additional support for people on probation, and vulnerable and socially isolated men** including **employability & learning** and **homeless prevention** also delivered at The Shed.





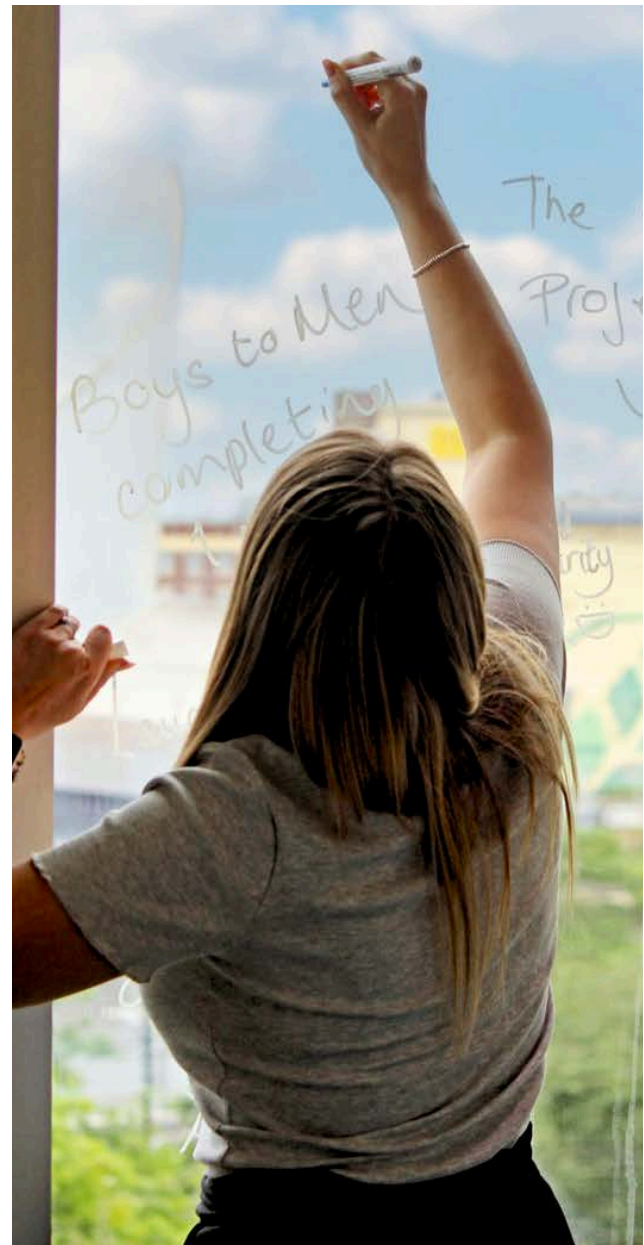
Effective Women's Centres Partnership

A new research project, funded by The JABBS Foundation is being led by the University of Birmingham to gather better evidence on the effectiveness of women's centres. Salford Foundation are members of the Greater Manchester Women's Support Alliance (GMWSA) who are the lead partner for women's centres criminal justice contracts in Greater Manchester.



The research project focuses on charities like **Salford Foundation** who are **working with women involved in the criminal justice system**. The goal is that this new evidence base will **help to build the case for more sustained funding for women's centres as a viable alternative to women in custody**.

There are currently 3,651 women in the prison estate (MOJ, 19 July 2024). It costs the prison service on average **£49,858** per prisoner per year. **Prison does not always help women to reduce their offending behaviour** and may **add to trauma** which women have already experienced. Community programmes such as Salford Foundation's ***Together Women Project (TWP)*** have proved **highly effective at diverting women from custody**. In Greater Manchester, female re-offending rates are **15%** compared to the national average of **22.1%**. **(MOJ July-Sept 2022).**



Additional JABBS Foundation funding is also helping to fund our ***Positive Pathways*** wellbeing project for women. **80% of women attending this group** have been referred by our Together Women Project. Funding will also **provide resource and capacity** to complete gendered wellbeing assessments which will **contribute to the evidence base and research** for women's centres.

[Find out more about the TWP initiative here](#)



Empowering Unemployed Adults Through Holistic Support & Skills Development

Salford CVS is leading on the *Elevate Salford* learning, skills and work programme for unemployed adults in Salford. The three-year programme started in January 2023, and is kindly funded by The Albert Gubay Charitable Foundation.

The programme aims to **support people furthest from the jobs market** and help them progress towards gaining **training, skills, volunteering, work experience and employment**. Through a more **holistic approach**, the charity partners can **build confidence, identify and remove barriers and improve access to career opportunities**.

MAKERS MARKET
salford foundation
The Jill Rogerson Centre
3 Jo Street
Foundation House
M5 4AA

EVERY WEDNESDAY
12.30 PM – 2.30PM

- Self-Employment
- Recycle
- Learn New Skills
- Social Interaction

THE LOOP

Five charity partners including **Groundwork, Salford Loaves and Fishes, Mustard Tree, Salford Foundation** and **The Broughton Trust** are delivering the programme. Each charity partner is **focusing on different target groups, needs and support** including people who are **care experienced**, people with a **history of offending**, people with **substance misuse** and people who are **veterans of the armed forces**.

To date, Salford Foundation has **helped 162 people, with 149 completing training, 6 volunteering, and 30 moving into paid work.**



"I never thought I'd be able to achieve so many new qualifications at this stage in my life and I'm now looking forward to seeing what the future holds." - John

Are you a local employer in Greater Manchester and want to offer work related opportunities to local residents? Get in touch with our **Elevate Salford team today at [**adultservices@salfordfoundation.org.uk**](mailto:adultservices@salfordfoundation.org.uk)**

Help us Build Better Futures



Strategic Charity Partnerships

To find out more about how your business can invest in us, contact Helen Fenton our Corporate Fundraiser on fundraise@salfordfoundation.org.uk



JustGiving™

Fundraise for Salford Foundation using our JustGiving page or simply scan our QR code



ACTIONFUNDER

Making it quicker & easier for businesses to find and fund local non-profits through grant giving.

donr ⚡

We are registered with Donr a leading text giving platform. If your business would like to create a text fundraising campaign, please contact Helen Fenton



neighbourly

Neighbourly is a giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products, all in one place.



benevity

Corporate organisations can choose to donate time and money via the Benevity platform whilst monitoring their ROI.



This year, we helped
10,708
young people & adults
create better futures



6,733

people with improved
education, employment
& training outcomes



7,735

people improved their life,
social & communication skills

+ 2,614

people helped to
keep safe



547

people with improved
finances & debt



333 Volunteers provided

3,174

hours of support to our
people and projects



4,706

additional family &
household members
benefited from our support



177

people progressed into
employment or training



7,354

people improved their
personal health
& wellbeing



167

partners worked with across
the region



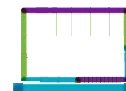
1,364

people received advocacy



2,432

people received key
worker support



463

people developed their
digital skills



569

people supported to
reduce their offending



726

people supported to
achieve better housing



143

social action projects
completed



salfordfoundation.org.uk



facebook.com/salfordfoundation



@salford_foundation



linkedin.com/company/salford-foundation



@SalfordFDN



Registered Charity Number 1002482

www.salfordfoundation.org.uk